

FOI_1612_2023-24 – FOI Request concerning Social Media Management Platforms and Tools

1. **Do you use a Social Media Management platform?**
Yes
2. **If so, what tools do you use?**
Buffer
3. **What is your annual spend on a Social Media Management tool?**
US\$172.80
4. **What dates does your contract with your current supplier end (month & year)?**
October 2024
5. **Do you use a tool for Social Listening and/or a Media Monitoring platform?**
Meltwater
6. **If so, what tools do you use?**
Broadcast and general media coverage search functionality.
7. **What is your annual spend on a tool for Social Listening and/or a Media Monitoring platform?**
£6,996.00 in 2023/24
8. **What dates does your contract with your current supplier end (month & year)?**
30 April 2024
9. **Who is the senior person responsible for managing these contracts?**
Debbie James, Chief Strategy and Transformation Officer